Photofy Account Options

Broker Owners

- Broker Owners receive a free account that is tied to their .net/MCID authentication. RE/MAX,
 LLC is paying for these free accounts on the backend.
 - o If there are multiple Broker Owners in an office, each Broker Owner will be granted a free account.
- **How to register:** Use the link photofy.com/remax-invite (click get started top right corner). When signing up, the Broker Owner will be asked for their .net/MCID to authenticate the free account. This is how the system will recognize that the Broker Owner will receive a free account.
- Broker Owners will get access to two Pro Galleries: RE/MAX and RE/MAX Recruiting.
- Broker Owners have "admin access" to add their logos and photos for the team gallery (if they
 so choose), so all users tied to that office will see those assets. The Broker Owner can also see
 the office team stats.

Managers and Staff

- Managers and Staff have a paid option with optional admin access to view Pro Galleries:
 RE/MAX and RE/MAX Recruiting.
 - Photofy is offering a 50% discount code for an <u>annual subscription</u> (regularly priced at \$99 USD) exclusively for Managers and Staff. To obtain the coupon, please contact the RE/MAX Global Team via email at <u>global@remax.com</u>. (With discount code \$48 USD no tax)
- **How to register:** Use the link <u>photofy.com/remax-invite</u> (click Get Started in the top right corner and make sure to enter the coupon code when registering).
- Broker Owners can designate a Manager or Staff member to have admin access by contacting
 Photofy. After the Manager/Staff account is completed, please email support@photofy.com to
 have the Manager/Staff account adjusted to admin access. Make sure to include the
 Manager/Staff's first & last name, email address, and MCID # in the email to Photofy.
- With admin access, the Manager/Staff member can upload photos and logos for your team to use, plus much more.

Agents

- Agents have a paid option with access to view Pro Gallery: RE/MAX
- \$8.25 USD per month with a 30-day money-back guarantee (given three payment options-monthly, quarterly, annually)
- How to register: Use the link photofy.com/remax-invite (click get started top right corner).

Trainings

- Photofy holds a monthly virtual training -> RE/MAX and Photofy Training
- All webinar trainings are recorded & available here -> https://support.photofy.com/hc/en-us/sections/360010744652-Webinars-On-Demand

Photofy Lite

• If someone hasn't completed the signup or canceled their subscription, they can access a light version of Photofy. An upgrade opportunity will be presented, with access to only a few assets in the lite version.